



**TOTAL DIET & MEAL
REPLACEMENTS**
EUROPE

We are the European trade body for manufacturers and distributors of formula diet products, including total diet replacements (TDRs) and meal replacements (MRPs), which provide weight loss and weight management programmes for people with overweight and obesity.



tdmr-europe.com



[@TDMREurope](https://twitter.com/TDMREurope)



[TDMR Europe](https://www.linkedin.com/company/TDMR-Europe)



[TDMR Europe](https://www.youtube.com/channel/UC...)

Are you involved in the manufacturing and/or distribution of formula diet foods? Do you know how EU and the UK legislation affects your business? Join TDMR Europe to shape the future of the sector.

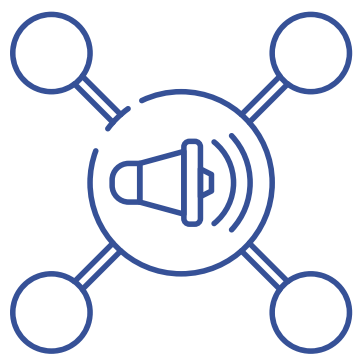
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About TDMR Europe

TDMR Europe works to secure appropriate and proportionate European legislation for slimming foods and is in close dialogue with a wide variety of stakeholders such as policymakers and senior officials in the relevant bodies to do this. It aims to increase awareness and understanding of specialist weight management foods such as TDRs and MRPs and coordinate detailed technical and regulatory expertise of members to develop common industry positions that help to support European public policy and regulatory decisions.



TDMR Europe also takes the argument for TDRs and MRPs to the mainstream press and the specialist media, highlighting the increasing evidence base within scientific literature regarding their efficacy and potential to change the population profile of obesity and related diseases in Europe.

TDMR Europe's members currently operate in:

Belgium, the Netherlands, Cyprus, the Czech Republic, the United Kingdom, Ireland, Austria, Denmark, Finland, Germany, Greece, Norway, Poland, the Slovak Republic, Spain & Sweden.



Why should you join TDMR Europe?

As a member of TDMR Europe, you benefit from:

Political influence

TDMR Europe has excellent relationships with politicians and officials who make and enforce the laws that affect you. We work on your behalf to help shape key pieces of legislation and ensure proportionate implementation and enforcement.

On behalf of the entire industry, TDMR Europe promotes the beneficial impacts of TDRs and MRPs for obese and overweight people and refutes common fallacies and misconceptions about the products via the mainstream and specialist traditional media and social media.

Regulatory updates & support

As a TDMR Europe member you will have access to bespoke policy and regulatory advice from a team of experienced advisors and early alerts on developments that may impact your products and business in future.

You will also have the chance to build contacts with key players and colleagues in the sector, with excellent opportunities for networking.

A strong voice for the sector & Communications Support

Networking

Our work to date

As a result of our engagement we have:

Made sure that MRPs are regulated under general food law & worked to ensure that all the additives currently authorised in MRPs are still in place, despite changes in their classification under the Additives Regulation.

Engaged with the European Commission & its agencies extensively on the specific compositional criteria for TDRs to achieve an appropriate regulatory environment for members' products.

Ensured that TDRs are not classified as medical foods, avoiding a stricter regulatory framework for the programmes.

Organised educational events and online seminars attended by MEPs, the European Commission, EFSA officials & journalists, raising awareness of the importance of TDRs & MRPs.

Met with numerous policymakers to bring awareness of the role of TDRs & MRPs in tackling obesity rates in Europe.



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Did you know that the European Food Safety Authority has recently reassessed its 2015 opinion on Total Diet Replacements for weight control?

This will result in changes to the current compositional and labelling criteria for TDRs by the European Commission, which will take force on October 2022, unless the Commission extends the transition period for the Delegated Regulation.

Join now

It is more important now, more than ever, for the slimming foods industry to come together and tackle upcoming EU legislative and policy challenges as well as the regulatory and market disruptions stemming from Brexit, engaging with agencies on both sides of the Channel.

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The European legislation that regulates TDRs and MRPs is the most stable it has been for years, as a result of TDMR Europe's highly effective public affairs strategies guided by the industry's needs. The Brexit as well as EU policy developments concerning this legislation create challenges and opportunities for the market of formula diet products. Now is the best time for businesses in the sector to join TDMR Europe and, via the policy engagement channels established by the Group, to ensure that the regulations governing their products remain appropriate and facilitate the industry's growth.

**TDMR Europe Chair,
Professor Anthony Leeds**

**TDMR Europe member,
Cambridge Weight Plan**

It is difficult to overstate the benefits of TDMR Europe to our organisation. The Secretariat not only facilitates discourse with the most influential politicians and decision-makers in the EU and UK but also provides unequalled expertise, allowing us to successfully influence regulation that meets the needs of consumers and businesses. TDMR Europe also acts as an expert spokesperson for our industry, positively promoting the benefits of our products and services.

Having been part of TDMR Europe for many years now, we have seen our representation and influence, within both the EU and the UK go from strength to strength. The expertise surrounding the processes of policy making in addition to a detailed understanding of the legislation, demonstrated by Whitehouse, almost certainly helps to underpin the significant increase in awareness of the benefits of TDR and MRP programmes amongst consumers, policymakers and HCPs alike.

**TDMR Europe member,
LighterLife**
