

Total Diet & Meal Replacements Europe

(TDMR Europe) is the European trade body for manufacturers and distributors of formula diet products, including total diet replacement products (TDRs) and meal replacement products (MRPs) which provide weight loss and weight management programmes for the overweight and obese.



Contact us

To join TDMR Europe or for any more information please get in touch via:

✉ secretariat@tdmr-europe.com

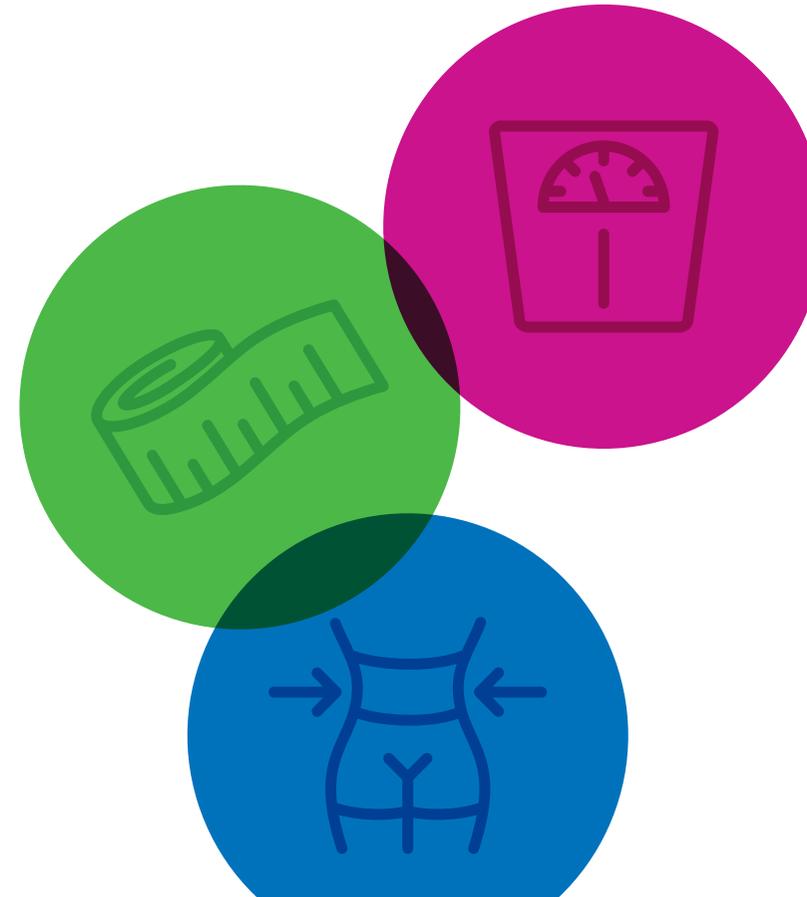
☎ +44 (0)20 7463 0668

🌐 tdmr-europe.com

🐦 @TDMREurope



MEMBERSHIP



Background

TDMR Europe works to secure appropriate and proportionate European legislation for slimming foods and is in close continuous dialogue with a wide variety of stakeholders such as policymakers and senior officials in the relevant bodies to do this. It also aims to increase awareness and understanding of specialist weight management foods such as TDRs and MRPs, and coordinate detailed technical and regulatory expertise of members to develop common industry positions that help to support European public policy and regulatory decisions.

TDMR Europe also take the argument for TDRs and MRPs in the industry to TV and radio, the mainstream press and the specialist media, highlighting the increasing evidence base within the scientific literature regarding their efficacy and potential to change the face of obesity and related diseases in Europe.

TDMR Europe's members currently operate predominantly in the Netherlands, Sweden, Finland, the Czech Republic, the United Kingdom, Denmark, Ireland, Cyprus, Greece and Poland.

Benefits of TDMR Europe membership

As a member of TDMR Europe, you benefit from:

- **Lobbying power** TDMR Europe has excellent relationships with politicians and officials who make and enforce the laws that affect you. We work on your behalf to help shape key pieces of legislation and ensure proportionate implementation and enforcement.
- **A strong voice for the sector** TDMR Europe promotes the industry via the mainstream traditional media and social media.
- **Regulatory updates and support** As a TDMR Europe member you will have access to bespoke policy and regulatory advice from a team of experienced advisors.
- **Powerful networking** You will also have the chance to build contacts with key players and colleagues in the sector, with excellent opportunities for networking.

Some of our successes include:

- We have influenced the review of the PARNUTS framework which led to the adoption of Regulation (EU) No 609/2013 of the European Parliament and the Council on food intended for infants and young children, food for special medical purposes, and total diet replacement for weight control ('Food for Specific Groups' - FSG), managing to avoid the classification of TDRs as medical foods and that MRPs are regulated under general food law;
- We have lobbied the Commission extensively on the specific compositional and labelling criteria for TDRs to achieve an appropriate regulatory environment for members' products, obtaining the inclusion of a transition period and securing cross party support from members of the European Parliament (MEPs).
- We organised a European parliamentary event "Helping the Consumer Help Themselves: Safely Tackling Obesity and Diabetes Today and Tomorrow", which was attended by MEPs, the European Commission, EFSA and various journalists, raising awareness of the importance of TDRs and MRPs.
- We monitored developments to ensure that all additives authorised in MRPs under the Additives Regulation (Regulation 1333/2008) remain in place following the revision of the repeal of the PARNUTS Framework Directive.

